

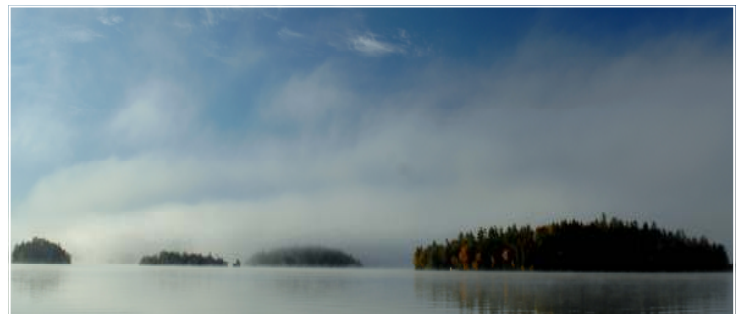


116 Gloucester Trail, P.O. Box 250, Port Severn, Ontario, Canada L0K 1S0 Phone: 705-756-2722 Fax: 705-756-8313
 Toll Free: 800-461-5817 (North America) Website: www.severn lodge.on.ca E-mail: info@severn lodge.on.ca

2010 Newsletter

Our 83rd Year!

Winter is now in full swing here in Muskoka, and we have been enjoying snow shoeing on our wooded trails and cross country skiing on the frozen lake. We have noticed a variety of animal tracks including deer, fishers, fox, minks, squirrels, turkeys, beaver, & otter. Several moose were spotted just recently not far from here. Even though the temperatures are cold this time of year, it is invigorating to be in our beautiful outdoors. Summer will be here before we know it, and we look forward to seeing you at Severn Lodge where friends and families come together.



Early morning mist over the islands

What our Guests Say

"As always we had an amazing time especially the kids. It always takes them a good week at home before they stop talking about what they would be doing at Severn Lodge if they were still there." Gena

"Ellen and I enjoyed our annual visit to Severn Lodge. As I said it is like coming home. We greatly appreciated your helpful and refreshing staff. Looking forward to seeing you next year. Far too long to wait!" Paul & Ellen

"I must compliment you on your wonderful family oriented resort. Our children were especially delighted by your staff and the Kids Club. What a fine group of young people you have employed. See you next year!" Val

"I had a really good time. I wish I could live at Severn Lodge." Hannah

"A day never passes that I don't think about September and the Lodge." John

"The great hospitality that you offer keeps us and many others coming back year after year. All we can say is thanks again to you and your staff who are the greatest!" Agnes & Stu

Reservation Savings

There are several ways that you can save money on your reservation for next year. Here are a few ways.

Last Years Rates

If you confirm your reservation with an applicable deposit by March 1st, you will receive last year's rates.

Pay by March 1

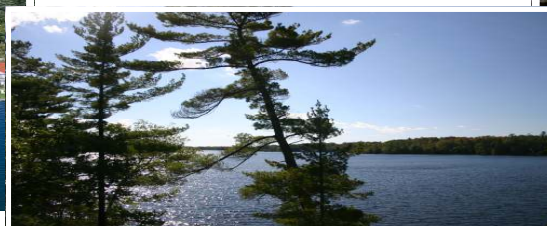
If you also pay your reservation in full by March 1st, you will receive a 5% pre-payment discount, last year's rates, and save 3% on your taxes (see paragraph below).

Pay by May 1

Government legislation provides that if you pay for a reservation that begins after July 1st by May 1st, you will save 3% on your taxes (see page 4 for tax information).

Choose a Value Package

Many of our packages are discounted from our regular package rates. For example, many of our packages provide for savings for kids, couples, and seniors (see page 2).



Romantic Weddings



The Entire Resort To Yourself!

We've been hosting weddings at Severn Lodge for many years, and as one of Muskoka's heritage resorts, a timeless tradition of classic and memorable weddings has evolved. So whether you're planning a celebration that is traditional or trendy, festive or formal, we're here to provide that special touch you desire.

And, best of all, you'll have the entire resort to yourself to make your day even more special! You can even arrive with your bridal party at the ceremony in our 1922 classic mahogany motor launch (see above).

Available dates go quickly, so give us a call now.

2010 Fully Inclusive Packages

Spring & Fall Getaways

Spring & Fall Value Specials ~ 2 Nights from \$249
Golf Getaways ~ 2 Nights ~ from \$299

Holiday Weekends

Victoria Day (May 21-24) ~ 3 Nights from \$359 Kids FREE!
Labour Day (Sept 3-6) ~ 3 Nights from \$399 Kids 50% OFF!
Thanksgiving (Oct 8-11) ~ 3 Nights from \$389 Kids 50% OFF!

Summer Packages

Weekends ~ 2 Nights from \$359
Mid-Week Getaways ~ 5 Nights from \$859
Weekly ~ 7 Nights from \$1119

Special Kids Discount Packages

Kids FREE & Teens 50% OFF! ~ 7 Nights June 20-27, Aug 27-3
Kids 50% & Teens 25% OFF! ~ 3 Nights May 21-24, June 25-27
Kids 50% & Teens 25% OFF! ~ 7 Nights June 27-4, Aug 22-29
Kids 30% OFF! ~ 5 Nights June 20-25, 27-2, Aug 22-27, 29-3
Kids 30% OFF! ~ 7 Nights July 4-11, Aug 8-15, 15-22
Kids 20% OFF! ~ 5 Nights July 4-9, Aug 8-13, 15-20

Rates are per adult double occupancy in Canadian dollars. Kids discounts are ages 2-12 years and are applied to the kids rates not the adult rates. Kids FREE means one per adult. Taxes and service charge are extra.

The above are just a sample of our packages. Please inquire about others.

2010 Housekeeping Packages

Spring & Fall ~ Nightly from \$159

Homestead (3 Bedrooms, Fireplace) ~ \$2669 summer weekly
Hillcrest Suites (Studio, Large Jacuzzi) ~ \$1529 summer weekly
Westview (3 Bedrooms, Fireplace, Jacuzzi) ~ \$2539 summer weekly

Rates are per cottage/suite in Canadian dollars. Taxes are extra.

The above are just a sample of our packages. Please inquire about others.
All rates are subject to change without notice.

We're Always Improving



Lakeshore & Hillside

The first floor rooms in both of these buildings will be renovated and refurnished with newly painted walls, pictures, mattresses, bedspreads & drapes, lamps, carpet, and hide-a-bed couches.

Maples

Last year we renovated and redecorated all of the rooms in this building to include the same type of items as in Lakeshore & Hillside above. In addition they all received new bathrooms with whirlpool bathtubs.

Landscaping & Gardening

We continued adding flowers, gardens, and additional

landscaping all around the Lodge. Many perennials were planted.

Old Oak & Rockledge

All rooms in these two buildings were recently renovated and remodeled, and the rooms in Old Oak have been transformed into two bedroom units with whirlpool bathtubs. In addition, all of these rooms have flat panel LCD TV's.

Coffee Makers

We will be adding coffee makers to our rooms this year.

Water Trampoline

We recently purchased a large water trampoline which is pictured to the left. It was a real hit with adults and kids alike.

10th Year

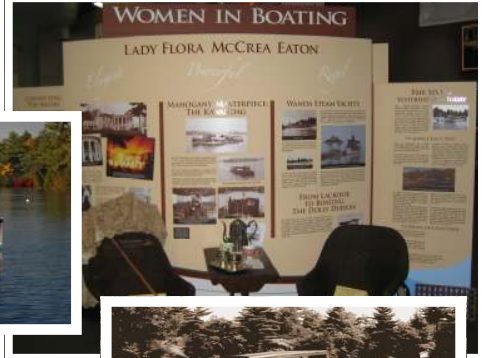


Chef Hubert Obermeier

We all celebrated executive chef, Hubert Obermeier's 10th season at Severn Lodge. In addition to his excellent culinary talents, he carves wooden bowls from tree burls, and is an avid hunter and fisherman. We appreciate his years of outstanding work and dedication.

1922 Ditchburn Display at Grace & Speed

The Grace & Speed Museum, a museum dedicated to the history of the boat building industry in Muskoka, has established a permanent display entitled "Women In Boating" which features our boat, the Sevlo. As many of you know, she is a 37' Ditchburn that was originally built in 1922 for Lady Eaton of the Eaton Department Store family. Our father, William H. Breckbill purchased her from the second owner in 1944. In 1946 she went to Midland Boat Works where the original cabin was replaced with the current one allowing the seating of additional passengers. Originally used to pick guests up upon arrival in Port Severn before we had a road, she is now used exclusively for cruises on Gloucester Pool.



Sevlo today and in 1944

Who Said Meetings Can't Be Fun!



Team building Severn style!



Our most popular meeting room!

As one of Ontario's premier waterfront resorts, we've been a favorite meeting place for nearly a century. Our secluded setting and spectacular views provide the ideal environment for productive meetings. Why not have your next business meeting at Severn Lodge?

Wildlife

As part of our activities program, presentations are made each week that feature birds of prey, aquatic animals, reptiles, and endangered species.



The Year in Pictures



Lots of fun things to do!

Severn Kids Really Have Fun!



Summer will be here sooner than you think, and we're planning another fun-filled summer of activities for all Kids Club members. Severn Lodge continues to be featured in "What to Do With the Kids this Summer" and "100 Best Family Resorts in North America", and we are very proud to have received a 5 star rating from Hotel Fun 4 Kids. So, don't forget your family vacation this year. The kids will grow up sooner than you think. Please check elsewhere in this newsletter for some very special kids discounts!



Things You Should Know

Online Reservations

Remember, you can check availability and make your reservations at our website.

Reserve by March 1st & Save!

Guests who make their reservation confirmed with a deposit by March 1st will be charged last years rates. This may be a one time offer, so make your reservation now!

Pre-Pay & Save!

Guests who pre-pay their reservation by March 1st will receive an additional 5% discount from their rates.

HST Replaces GST/PST on July 1st

The government is replacing the current GST/PST with one 13% tax called the HST (harmonized sales tax). Reservations after July 1st that are pre-paid prior to May 1st will be taxed at 10%. Why not pre-pay by March 1st & receive last years rates, plus a 5% pre-payment discount, plus a 3% tax savings!

Border Crossings to USA

The US government now requires a passport for anyone entering or re-entering the US.

Winter Office Hours

Our winter office hours are 9 am ~ 4 pm (Mon ~ Friday).

Sign-up for E-News

Don't forget to sign up at our website to receive E-News Flyers that are sent out several times during the year.



MUSKOKA - ONTARIO - CANADA

116 Gloucester Trail, PO Box 250
Port Severn, Ontario L0K 1S0
Canada

Address Correction Requested